



PERSONAL DETAILS

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| Name | Janice B. Fulgencio |
| Position | Frontend / Web Designer and Developer |
| Web | http://www.jfulgencio.info |
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| Email | me@jfulgencio.info |
| Linkedin | linkedin.com/in/janicefulgencio |

EDUCATION

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|---------------|--|
| University | St. Paul University Q.C. Philippines '97-'99 |
| Course | BS major in Information Technology |
| Certification | Filipino Institute, Dubai, UAE - Digital Marketing (January 2019 - March 2019) |
| | Philippine Center for Creative Imaging - Adobe Illustrator CS5 (May 2011 - June 2011) |

EXPERIENCE

Solutions Leisure Group

Jan 16, 2019 - Present
JBR, Dubai, UAE

Web Developer / Digital Marketing Executive

- Managing all venues bars and restaurants Wordpress powered websites
- In-charged with the website development and digital marketing & strategies of each venues
- Acts as the troubleshooter for IT, emails, and server related issues

IT SEC Gulf FZCO

Jan 4, 2017 - September 2018
Barsha Heights, Dubai, UAE

Digital Marketing Manager / WebMaster

- Leads and works with the CEO the development and production of marketing campaigns including conceptualization + storyboarding + implementation materials which involves the use of digital media ranging from mobile and desktop applications, digital publishing, brochures and micro sites.
- Led the full range of e-commerce, mobile, and integrated web/social planning.
- Responsible for creating and implementing branding elements and standards for products and services that loops back to the company's vision and goals
- Creates and maintains Wordpress sites with E-Commerce
- In-Charged with SEO, Marketing Collaterals such as EDMs, Banners, Google Ads, etc.

Circus Creative DMCC

Mar 2014 - Dec 20, 2016
JLT, Dubai, UAE

UI Designer / Front End Designer

- Creates and maintains Wordpress powered websites
- Creates Wireframes and UI research and strategy
- Creates websites in PHP, HTML and CSS

CPI Media Group

Dec 2012 - Mar 2014
TECOM, Dubai, UAE

Web Designer

- Meet and corresponds with superiors to determine client needs for company & event sites
- Creates and maintains corporate and micro sites

InKline Software Labs

July 2011 - July 2012
Singapore

Senior Graphic Designer

- Maintained company's website
- Designed effective landing pages, newsletters & other marketing collaterals

Web Partner Group

Oct 2008 - June 2011
Philippines

Web Designer

- Planning , design, development & implementation of complete websites
- Provided effective and functional web designs to customers that meet their specific business / personal needs

ProInfinity IT-Solutions Inc.

May 2005 - Oct 2008
Philippines

Senior Web Designer

- Supervised & monitored the work quality of a group of designers & programmers
- In-charged with frontend design & create a website with CMS using Joomla & Wordpress
- Worked directly with customers to establish project scope, interaction guidelines & timelines

PROFILE



I'm a professional Web and User Interface Designer based in Dubai, I love being minimal and creative.

I deliver strategic marketing leadership to add revenue, define & refine corporate brand recognition.

Career Objectives:

To seek new challenges and use personally developed innovations and creative work for the potential employer.

To be part of a highly motivated team to bring out the best solutions to fit the client's needs.

SKILLS

Expertise
Frontend design
Frontend development
Interface design
UI / UX Design

Software / Programs
Photoshop / Illustrator / Sketch
After Effects
Brackets / Dreamweaver
MAC & PC

Knowledge
Wordpress
SASS
HTML5/CSS3
Jquery
GIT
Bootstrap
SEO/SEM/PPC
Digital Marketing Motion
Graphics
Shopify

Portfolio
www.clear.info
www.worldtravellermagazine.com
www.blended-dxb.com
www.solutions-talent.com
www.asiaasia-kazan.com
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www.wheniwokeup.com
www.mpr.com.sa
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